



USAID |
FROM THE AMERICAN PEOPLE

RUSSIA

Maximizing Development Impact Through Innovative Partnerships

USAID Global Development Alliances

Recognizing the need to maximize development impact, in 2001 the U.S. Agency for International Development (USAID) established the Global Development Alliance (GDA) Office to leverage U.S. foreign assistance with the resources and expertise of private firms and nongovernmental organizations.

USAID/Russia has built dozens of effective, long-lasting development partnerships with the Russian government and Russian and international corporations, leveraging \$84 million from GDA partners and contributing USAID's state-of-the-art development expertise and more than \$17 million in U.S. foreign assistance funding. These partnerships build schools in remote areas of Russia. They provide treatment and care for people living with HIV/AIDS. These programs improve the livelihood of Russians living in small towns by creating new jobs, providing access to credit and microfinance, and engaging citizens in community development projects.

Community development project in Razdolnoye: A community project funded by USAID and GDA partners Citigroup, TNK-BP and United Technologies has helped turn the Russian Far East village of Razdolnoye around. Razdolnoye (pop. 10,000) occupies the territory of the former military base, and the village has a high rate of unemployment and drugs and alcohol abuse.



Before: In 2003 this was a neglected old farm building.



Before: This building in Razdolnoye was in ruins, with an old, dangerous boiler in the basement.



After: This building is now a popular municipal sports and cultural center.



After: Thanks to the project, the boiler has been replaced and this new cultural center provides a home for friendly chess competitions, table tennis and fitness.

USAID helps development partners:

Make philanthropy a strategic social investment.

Design targeted social investment programs based on USAID experience.

Build links between business and local government.

Create jobs in regions with high unemployment.

Improve living conditions in areas where partners work.

Partnerships achieve results:

40 media organizations joined together to reach millions of Russians with information on HIV.

Transition residence for street children opened in St. Petersburg.

Energy efficient project helped Nevinnomyssk hospital save over \$20,000. Funds were reinvested in new medical equipment.

15,000 people participated in a first citywide health fair.

USAID Alliance Showcase

USAID-EuroChem Partnership

Opportunity: Eurochem wanted to ensure a healthy and productive workforce and improve the quality of life for people in towns where the company operates.

Approach: Eurochem and USAID combined forces to design a program promoting healthy lifestyles and community environmental initiatives in Nevinnomyssk where Eurochem operates. The program was designed jointly and employs the best practices and experience that USAID has accumulated in Russia and around the world. Eurochem contributed \$900,000 and USAID \$300,000 to this partnership.

Results: The program is engaging the local government and community in efforts to improve lifestyles and health and encourage citizens to take care of their environment. More than half of the town's pediatric and OB/GYN specialists have been trained in best practices, and a city-wide health fair attracted 15,000 Nevinnomyssk residents.

USAID-Krasnoyarsk Partnership

Opportunity: USAID has worked in the Krasnoyarsk Kray for over a decade, with many successful projects and partners. The Krasnoyarsk Kray Administration asked USAID/Russia to help it design a joint initiative to address a broad spectrum of development issues in the region.

Approach: The Krasnoyarsk Kray Administration and USAID/Russia launched a joint three-year program to increase the quality of life of Krasnoyarsk Kray citizens through socio-economic development. The Kray contributes two-thirds and USAID one-third of the \$9 million program cost.

Results: Twenty-two projects have already been funded and launched, addressing small business development, improved health and social services and forest resource management.

USAID-SUAL Partnership

Opportunity: Siberian-Urals Aluminum Company (SUAL) approached USAID for advice on how to improve living conditions in towns where SUAL, one of Russia's largest companies with over 62,000 employees, operated.

Approach: USAID designed a program to improve all aspects of community life in three cities. The program called for improvements to the health and education system, more support for small businesses, and increased civic involvement in government planning. SUAL contributed \$1.25 million and USAID \$1 million to the three-year program.

Results: Today, the quality of life in the target cities has improved. The SUAL-USAID partnership was recently ranked in the top 3% of international development models by the UN, and the program is an MBA business case study in business schools in the United States and Canada.

Recent USAID/Russia GDA Partners

Central Bank of Russia

Citigroup

Eurochem

Exxon Mobil

Future of Russia Foundation

General Electric

Goldman Sachs

Johnson & Johnson

Krasnoyarsk Kray
Administration

Morgan Stanley

Russian Supreme
Commercial Court

Sakhalin Energy Investment
Company

Siberian Urals Aluminum
Company

St. Petersburg Municipality

STS TV

Interested in Partnering with USAID?

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